

DearAnyone.com

YOU ASK. ANYONE ANSWERS.

LOVE

FAMILY

WORK

TEEN

FOR IMMEDIATE RELEASE:

THE WORLD'S FIRST INTERACTIVE ADVICE COLUMN GOES LIVE!

Vancouver, British Columbia, April 25, 2005 ~ What do you get when the Gallup Poll meets Dear Abby? You get DearAnyone.com, the world's first interactive online advice column, which launched today.

DearAnyone.com lets advice-seekers post letters for real-life problems, and lets the rest of us vote on what they should do. Just click, and polling results are instant. The site is organized into four great advice categories that cover all of life's problems: love, work, family and teen.

DearAnyone.com was co-created by Holman Wang and Joel Grenz, fellow graduates from the University of British Columbia law school. As Holman explains, "The idea for the site just popped into my head - a fusion of *Savage Love* and hotornot.com. Why leave advice to the experts? We all have advice to give. Voting at DearAnyone.com is exactly what the internet is all about - it's fun, it's immediate, and it's democratic."

When Joel was approached by Holman to use his internet savvy to build the site, Joel jumped at the chance. "I knew this idea would fly," explained Joel. "The only question was whether we could create a great user experience. I think we've done that. Giving and getting advice just got a whole lot more fun."

The site is being launched with all the core features in place, but plans for expansion are already underway. "We've got big ideas for the future," said Holman.

SCREEN SHOT

www.dearanyone.com/love

CONTACT THE CREATORS AND FIND OUT:

- When Holman came up with the idea for the site.
- The most outrageous and intriguing letters so far.
- The most surprising polling results to date.
- Why the creators think the site will be a success.
- The plans for the future expansion of the site.
- The very different career paths Holman and Joel are taking after law school.

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LOVE

ask anyone
control panel
contact us

ABOUT LOVE

HOW IT WORKS:

1. Read the letter below asking for advice about love.
2. Click on a heart to give your advice.
3. View the voting results in this box. Repeat.

Dear Anyone,

I'm white and divorced, and my boyfriend is Chinese and has never been married. We agree on just about everything except the wedding. He would like to have a large, elaborate affair (e.g. Ang Lee's "The Wedding Banquet") to meet his parents' expectations, as well as his own. I have always felt second weddings are supposed to be more modest, and I'm uncomfortable having a big, fancy wedding. I'd rather spend the money on a nice, private wedding in the Bahamas. What should we do?

White and Uptight in Tallahassee

WHAT'S YOUR ADVICE?

- A: Give your boyfriend the wedding he wants. Chinese need big face.
- B: Meet in the middle. Throw a banquet, but insist on a smaller guest list.
- C: Refuse to marry him unless you get your way. Weddings are for brides.
- D: Take him to Vegas, get him drunk, and voila!

~ 30 ~

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